

CEC GLOBAL



Strategic Communications

&

Project Facilitation Services

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Your Gateway to International Markets



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ABOUT US

The Firm with Unrivalled Access to The Most Crucial Industry Sectors, Stakeholders & Market Leaders.

Since our inception in 2012, CEC has become a leading international strategic communications & project facilitation consultancy within the UK, Europe, Asia, Africa, North America & CIS.

In an increasingly complex world CEC specialises in the delivery of effective communication, commerce and partnerships; navigating our clients through chaos, allowing them to achieve their desired outcomes.

CEC is about rethinking strategic communications for a globalised age.

Our lean consultancy is the only one of its kind. Utilising a pool of industry leaders from around the globe, our revolutionary methods undercut the cost of a traditional consultancy, while adding extra value.

CEC's network comprises senior government officials, business professionals, security experts and other leading stakeholders across the world. CEC enjoys unrivalled access to a range of jurisdictions, countries and industries.

Our list of clients include:

corporations, government entities, NGOs, investment firms and HNWI's, all looking to thrive in a changing world.

WELCOME

Since its founding CEC Global has become a truly unique strategic communications and facilitation firm. With offices and representatives in the world's major economic hubs, CEC is able to offer a cost-effective, bespoke and discreet service offering to a range of corporate, public and government stakeholders.

On behalf of the CEC Board I would like to thank you for taking the time to consider our services, we welcome the opportunity to work with you.



Nicholas Cobb
Managing Partner

Strategic & Political Communications

CEC holds proprietary relations with leading members of political parties in the UK Parliament, German Bundestag, Russian Federal Assembly, Canadian Parliament and many other political decision makers across the world.

International Media Handling

CEC holds strong relationships with influential media outlets in multiple countries throughout the world.

Bespoke Introductions

CEC is built upon decades of international experience from generations of consultants. CEC is able to facilitate a range of bespoke introductions across the highest levels of international business and politics.

International Reputation Management

In an age of ever increasing media pressure, reputation is everything.

CEC offers bespoke and discreet reputation management packages. From media handling to narrative creation, CEC is your partner for building public trust.

We strategically nourish your political, cultural and trade networks, greatly enhancing your international reputation, allowing you to pursue your goals with confidence.

Additionally CEC offers a range of crisis support services, allowing you to navigate chaos quickly and effectively.

National & International Campaign Support

Our team has engaged in over 40 political campaigns, in multiple continents, right up to the presidential level. Through both strategic consulting and strategy implementation, we specialise in delivering your campaign to an international audience.

Our discreet service listing includes in-depth consultation, along with implementing traditional and new media strategies, brokering political partnerships and more.

Government Relations

CEC holds proprietary relations with a number of representatives across multiple jurisdictions. Our services are built for those looking to generate change or improve their image throughout the world.

One of our more discreet services, please get in touch with your requirements to see how we can assist.

Values

Trusted



Our foundations are built upon trust with our clients, all work is carried out discreetly and professionally.

Bespoke



We understand every client is unique. Our boutique services are tailored specifically to each client.

Delicate



Communication is a fine art. Unlike many firms we use local experts, who understand cultural nuances and political sensitives.

Corporate Communications

We know how to tell your story all over the world.

Multilingual & bespoke communication strategies tailored to you.

Delivering your vision to customers, decision makers and investors alike.

Corporate Communications Strategy Formation

International Media Handling and Press Engagement

Press Release Writing and Distribution

Blog and Content Marketing

Social Media Engagement Strategy

Online Reputation Management

Crisis Communication

Financial PR - Reporting and full international advisory



Conference Management

CEC is able to produce conferences and a full range of events. Services include production, management, speaker selection and marketing.

The CEC team has experience producing several successful conferences across four continents.

Roundtable Events

CEC develops a range of exclusive roundtable events for C-suite executives and key personalities.

Many of our events are invite only, however should you wish to create an event we can make all the arrangements.



International Factory Representation

CEC uses its international presence and local expertise to source factory locations worldwide, including throughout Asia. We communicate with local representatives on your behalf.

Geopolitical Risk Consulting

The Corporate Network with Unrivalled Access to The Most Crucial of Industry Sectors, Stakeholders & Market Leaders

Corporate and political intelligence from Europe, China, Africa, Russia & North America.

Compiled by our team of local representatives and partners, our bespoke consultation is designed to keep you up to date with the very latest information and analysis, filtered through both open and closed sources.

Our unique geopolitical risk consulting service is built for executives looking to understand the geopolitical context affecting their decisions.

International Policy Monitoring

Global investment information

Network with other leading players in the market

Access Closed Sources

International Security Consulting

With a global footprint, CEC and its associates work with a range of senior stakeholders offering access to the security industries of a number of countries including the UK, USA, Canada, Mexico & the CIS.

Close security protection, vetted concierge, transport and in-country security support

Bespoke feasibility studies: security and risk profiling of individuals and corporate entities

Bespoke Projects

Enhanced Due Diligence, Asset Tracing & Pre-litigation Support

Corporate, surveillance & counter-surveillance training for executives

Investment Sourcing & Family Office Support



Project Finance Sourcing

01

CECs mission is to facilitate trade around the world by connecting the right partners together.

CEC works with multiple family offices and investment firms to provide local consultation and foster their strategic placement within key industries.

CEC brokers financing for projects, including a number of upstream oil & gas projects, infrastructure projects and property construction projects. As well as for certain private companies.



Project Sourcing

02

CEC specialises in locating the best opportunities around the world. We source current and innovative projects, Connecting them with international investment partners.

We have a number of current projects ready to connect, from the energy, construction, mining and technology industries.

We also advise projects on their long term stakeholder engagement strategy, keeping them competitive.



Bespoke Introductions

03

CEC has been built upon decades of expertise building strategic partnerships all over the world. CEC is able to facilitate a range of bespoke introductions across the highest levels of international business and politics.

Market Facilitation Sectors

Your Gateway to International Markets.
Our core industries for market facilitation

CEC exists to foster international trade. From North America to Asia, Europe to Africa, our team has conducted business in over 35 countries. We have the knowledge you need to facilitate business internationally.

01 Energy

Build on decades of insight in the energy industry. CEC offers a full range of services for both renewable and non-renewable projects: from PR strategy formation to international conference production and facilitating bespoke introductions. CEC (Cobb Energy Communications) is also the premier brokerage firm for connecting projects, technology & funding partners globally.

For independent energy companies CEC can facilitate your registration & KYC with a number of Majors, IOCs and traders including: BP, Shell, OPET, Maersk, Surgutneftegas, PKN Orlen, Adya Petroleum, Chevron and Odfjell, to name a few.



02 Development

Specialising in emerging markets, CEC has supported development projects in almost every continent. From mining to infrastructure and property developments, CEC is renowned for its facilitation services promoting development.

CEC also has a range of commodity brokerage services.

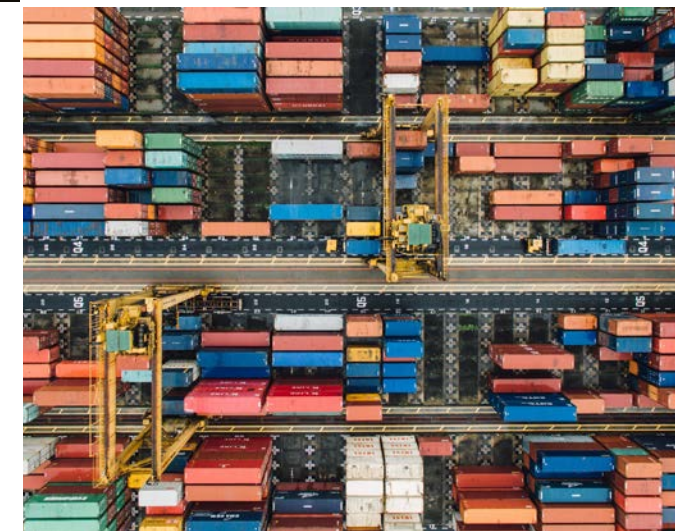


03 Technology

Technology leads the future, which is why CEC has supported numerous tech ventures to expand their horizons. From Fintech to infrastructure technology, CEC uses its PR and international expertise to guide companies into their next stage of development. CEC is ready to foster the 4th industrial revolution.

04 Consumer Goods

CEC is your partner for the strategic placement of your products internationally. We guide you through the realities of expanding your operations into new regions, bridging the gap between cultures, and enhancing your opportunities. From logistical support, to giving you a local voice, CEC is here to guide your products into new markets.



Our Leaders

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CEC has offices and representatives in the UK, Russia, Germany, Nigeria, Canada & China. As well an array of consultants located globally.



Nicholas Cobb - Managing Partner

Prior to founding CEC Nicholas advised a number of leading energy, security, fintech, HNI/funds, political and oil gas stakeholders. A frequent media contributor - Nicolas has spoken on a range of topics including: energy and Russian affairs. In 2017 Nicholas was invited to address the European Parliament and the Russian State Duma in 2019. He is the founder of a UK registered security company, as well as the co-founder of the energy company Areani Resources.



Norman Leach - Partner The Americas

Norman holds over 30 years experience in international trade, conducting business in over 25 countries. Norman has also worked on over 30 political campaigns in North America and beyond. A visiting business lecturer at the Alberta Institute of Technology in Canada. Norman is the author of 12 books and was even featured on the Canadian best-seller list. In 2012 Norman received the Canada 125 Medal, the Queen's Diamond Jubilee Medal and the Alberta Centennial medal. Norman speaks Japanese and Spanish.



Niall Hopkinson - Partner Global Strategy & Operations

Niall is based in the United Kingdom. He holds an MSc in Political Science and has strong experience in business management. Before joining CEC Niall worked with a UK political party and as the director of a property management company. During his successful career Niall has worked in the UK, Amsterdam and Hong Kong.



Leo Tse - Partner Asia-Pacific Region

Based in Shanghai, Leo Tee, is a qualified accountant. Educated in the United Kingdom. In 2000 he founded Phoenix International Investments, an asset management firm based in Shanghai with offices in Malaysia, Singapore, Taiwan and Hong Kong. Leo has over 20 years of experience handling wealth management for HNWI's globally. He also specialises in bringing international businesses into Asian markets.



Mirjam Zwingli - Partner Continental Europe

Mirjam is originally from Switzerland, but currently resides in Germany. She is a networker for high ranking European-Russian business and political circles. Mirjam has also spoken at the European Parliament. Moreover she is working on her doctoral thesis for a Ph.D. in Communication Science and Media Research.



Anton Samoylenko - Partner Russia & CIS

Anton is a specialist in the field of reputation management. Anton's previous work includes advising the Russian Government on the creation of the Moscow International Financial Centre. British Petroleum on investments and PR in Russia, working on the subsequent sale of its 50 percent stake in TNK-BP to Rosneft worth \$55 billion. The CityUK, Formula 1, Ensemble Productions. Anton holds a Master's degree from Cass Business School in London.



Ndulue Gabriel - Partner Africa

Based in Nigeria, Gabriel has worked closely with companies ranging from start-ups to internationally recognised brands. Gabriel has a well developed network and engages in contract ventures with governing bodies in major cities across Africa.

Gabriel has sat on the boards of: Maximum Replace Nig Ltd and Frontier Resource Energy Nig Ltd.

LET'S TALK

Contact Us

Book Your Complimentary Consultation Today

All Mailing Enquiries To Be Sent to Our HQ Office
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Welcome to Visit By Appointment

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Please Note: CEC works with a range of stakeholders, partners and clients including family offices, corporate and governmental entities - in the interest of discretion no details will be disclosed unless by agreement and with the correct documentary protection.

CEC is a member of the Chartered Institute of Public Relations and is fully registered with the UK's register of lobbyists.

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CEC Global

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